



Mobile & Mobile Web Statistics

Why I Use Mobile Optimized Marketing

For Your Listing Appointments

DriveBuy's Mobile Marketing platform give you a competitive advantage when your competing to win new listings. The following slides are provided to help you:

- **Differentiate your approach**
- **Educate your customer**
- **Build Confidence in your marketing plan**

Our customers are always sharing great stories about accelerated closings and new listings won by using DriveBuy.

Mobile Marketing: What's the big deal?

My unique approach combines the power of the Internet with the reach of a mobile device.

With DriveBuy, I can easily market to every prospective buyer.



94% of buyers use the Internet

Point & click publishing to facebook, twitter, and other social media while improving my Search Engine rankings. This means more traffic for your listing.

77% go visit the property

I'm going green and offer mobile optimized digital property fliers. I use signs, riders, and flyer boxes to promote mobile capture

+90% have a cell phone

DriveBuy is optimized for +1700 types of phones. It always looks great

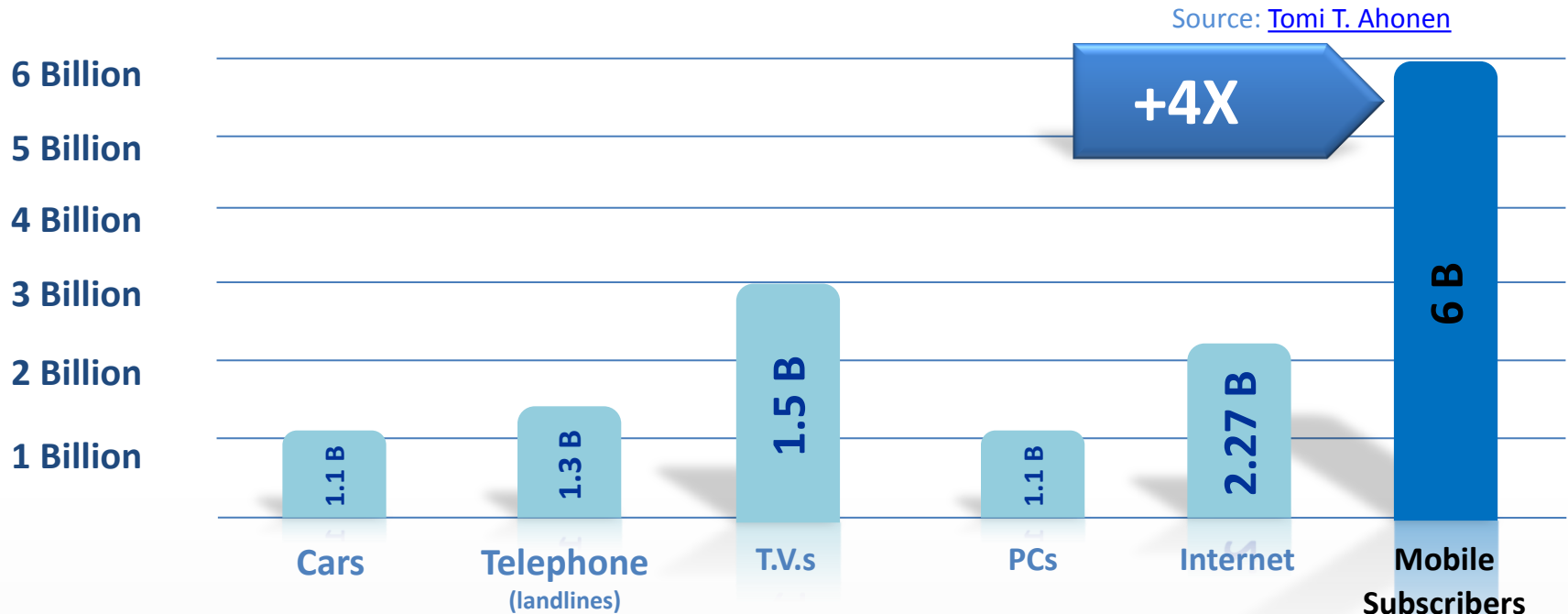
2 seconds is all it takes to get your property info

I love to make a great first impression. Consumers love it when they immediately get the information they want.

26.8 Billion texts sent daily

I actively engage prospective buyers while they're visiting your listing. You would be amazed at the difference it makes.

Mobile Is Huge



Almost six times as many mobile subscribers as PCs and nearly three times as many Internet subscribers.

My marketing plan integrates the power of the Internet with the reach of mobile devices.

We've Reached The Tipping Point

2008

The first time more people accessed the Internet from a mobile device than a PC.

[Tomi T. Ahonen](#)

2012

Mobile Devices account for ~23% of web traffic

[Techcrunch](#)

The computing power of mobile devices continues to grow as the size of the devices continues to shrink. In just a few years, the type and amount of information accessed by cell phones has dramatically changed.

SMS IS HUGE



In 2012...

Over 9.8 Trillion SMS messages sent

(up from 1.56 Trillion in 2009)

That's 26.8 Billion text messages each and every day!

Source: [CITA](#)

How I Market Your Property



**I proudly promote your property on
the Internet & all mobile devices**

To help your home sell at the highest possible price in the shortest amount of time...

I make use of both Internet and Mobile Marketing. These techniques drive attention to your property through every channel a consumer uses.

This approach helps to generate the best offers for your property quickly.

Watch The 2 Minute Video



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